



YOUR WEBSITE PERFORMANCE REPORT

11/05/2019

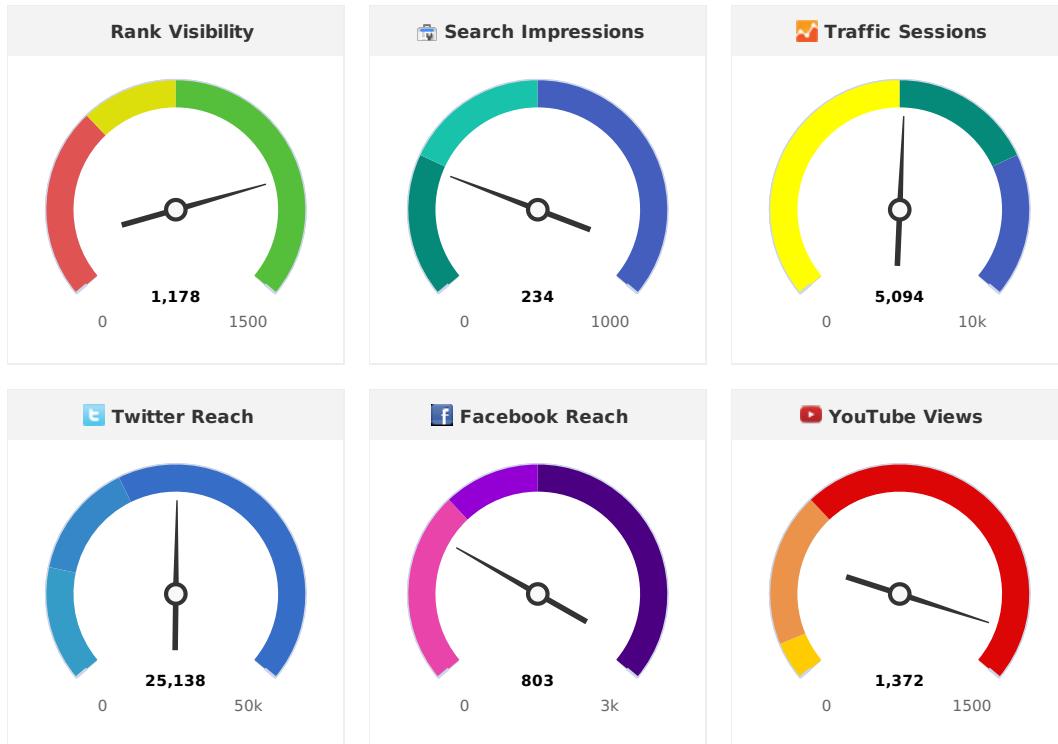
DEMO PDF Report using Custom CSS

Summary

You can use a Text Boxes to add summary texts explaining reports and the results the campaign has experienced during the month, explanations regarding changes from prior months, an action plan for the upcoming month, etc.

Text Boxes can be inserted before or after any report in your White Label PDF report.

Performance Snapshot (10/01/2019 - 10/31/2019)

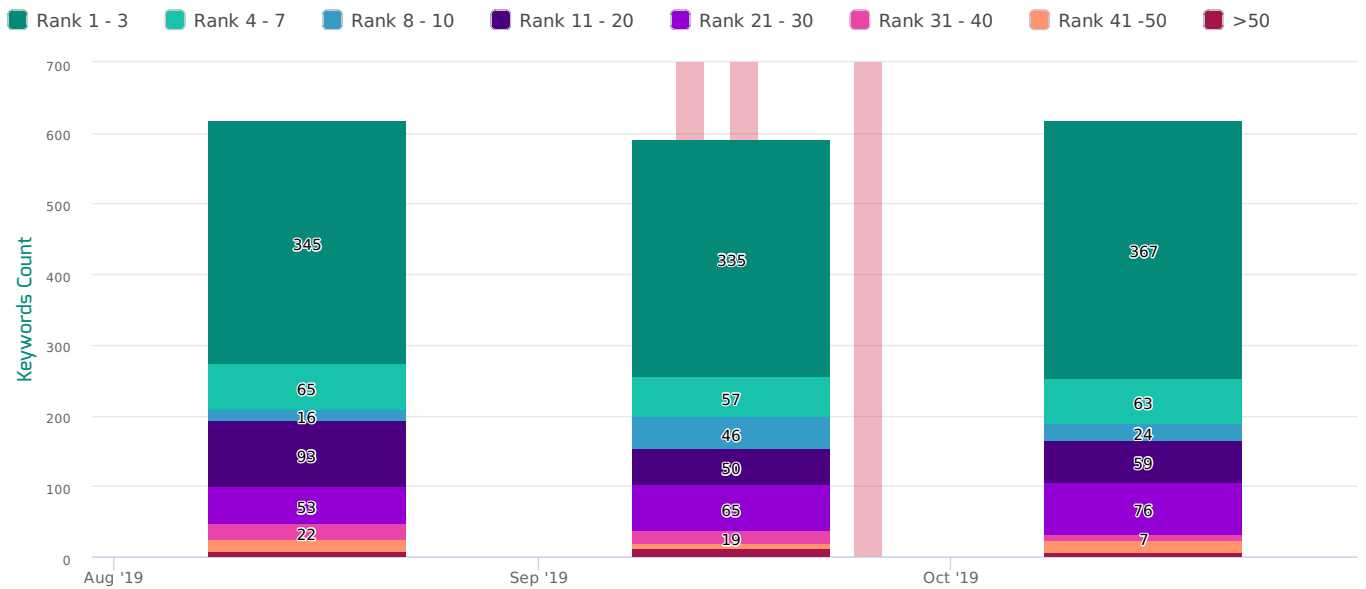


Rank Performance

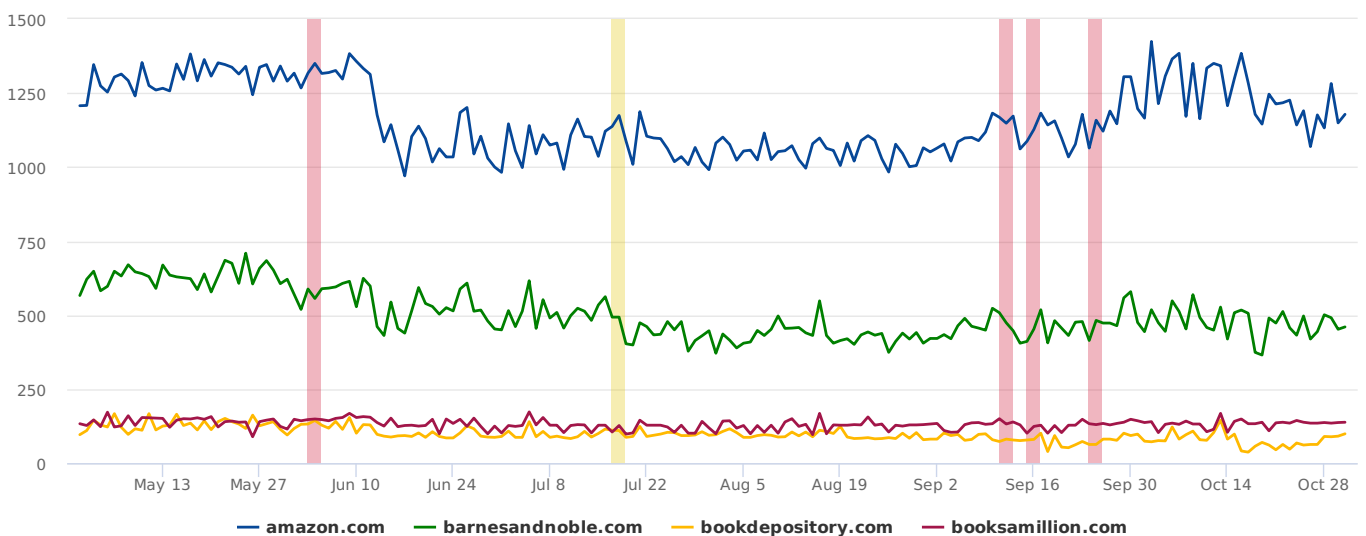
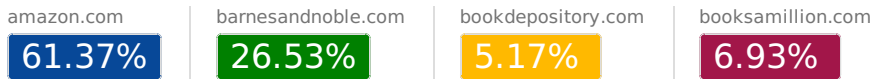
SEO

Description of services provided this month that resulted in improved rank and visibility

Campaign Rank Position Stats (08/01/2019 - 10/31/2019)



Share of Voice (05/01/2019 - 10/31/2019)



Monthly Snapshot

Google USA (google.com) | amazon.com

SE	URL	Keyword	Vol.	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Baseline	Overall Change
Google USA	www.amazon.com	childrens books	22,200	1	2	1	1	1	1	1	-
Google USA	www.amazon.com	kindle	1,500,000	1	1	1	1	1	1	1	-
Google USA	www.amazon.com	prime	246,000	1	1	1	1	1	1	1	-
Google USA	www.amazon.com	new book releases	8,100	2	2	1	1	2	2	2	-
Google USA	www.amazon.com	new york times best seller	14,800	3	2	2	2	2	2	3	▲1 (3)
Google USA	www.amazon.com	best sellers	22,200	4	2	2	2	2	2	2	-
Google USA	www.amazon.com	new york times best sellers	9,600	3	2	2	2	1	2	2	-
Google USA	www.amazon.com	new releases	110,000	3	4	3	4	3	2	4	▲2 (4)
Google USA	www.amazon.com	books	800,000	5	5	4	3	3	3	3	-
Google USA	www.amazon.com	audio books	165,000	2	2	2	3	4	3	2	▼1 (2)
Google USA	www.amazon.com	buy books	12,100	9	8	8	9	8	7	1	▼6 (1)
Google USA	www.amazon.com	bikes	246,000	11	11	16	33	15	9	158	▲149 (158)
Google USA	www.amazon.com	childrens books online	1,000	14	14	12	11	10	11	176	▲165 (176)
Google USA	www.amazon.com	cheap books	49,500	19	20	18	21	26	25	8	▼17 (8)

Competitive Keywords Performance (10/31/2019)

Google USA (google.com)

Keyword	Vol.	amazon.com	barnesandnoble.com	bookdepository.com	booksamillion.com
audio books	165,000	4	59	68	-
books	800,000	3	1	-	4
books online	74,000	27	53	-	-
buy books	12,100	7	8	-	-
cheap books	49,500	24	-	63	78
childrens books	22,200	1	-	15	-
gift cards	49,500	3	23	-	-
new releases	110,000	2	32	-	-
new york times best seller	14,800	2	6	-	-

Search Traffic

SEM

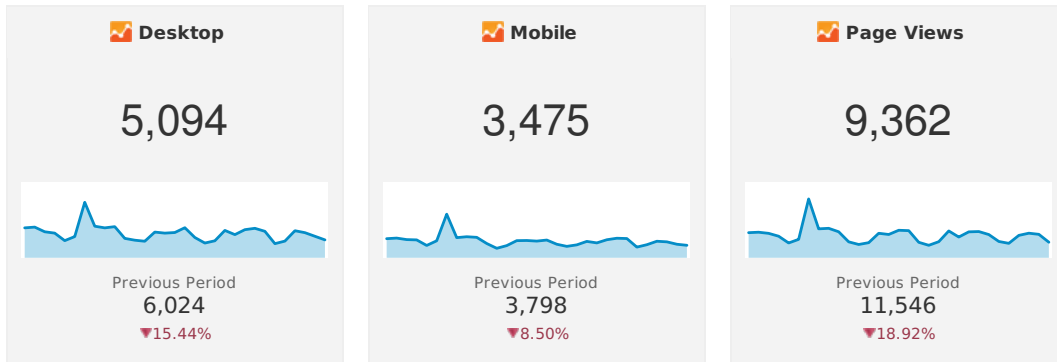
Description of services provided this month that resulted in improved search traffic

Traffic Snapshot (10/01/2019 - 10/31/2019)

Search Performance



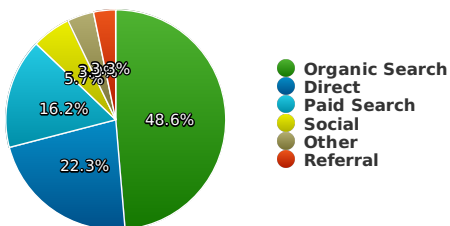
SITE TRAFFIC



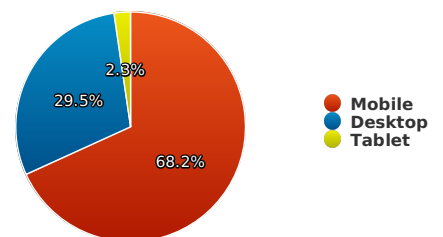
Top Channels & Devices (10/01/2019 - 10/31/2019)

Oct 01, 2019 - Oct 31, 2019 (compared to: Aug 31, 2019 - Sep 30, 2019)

Top Channels

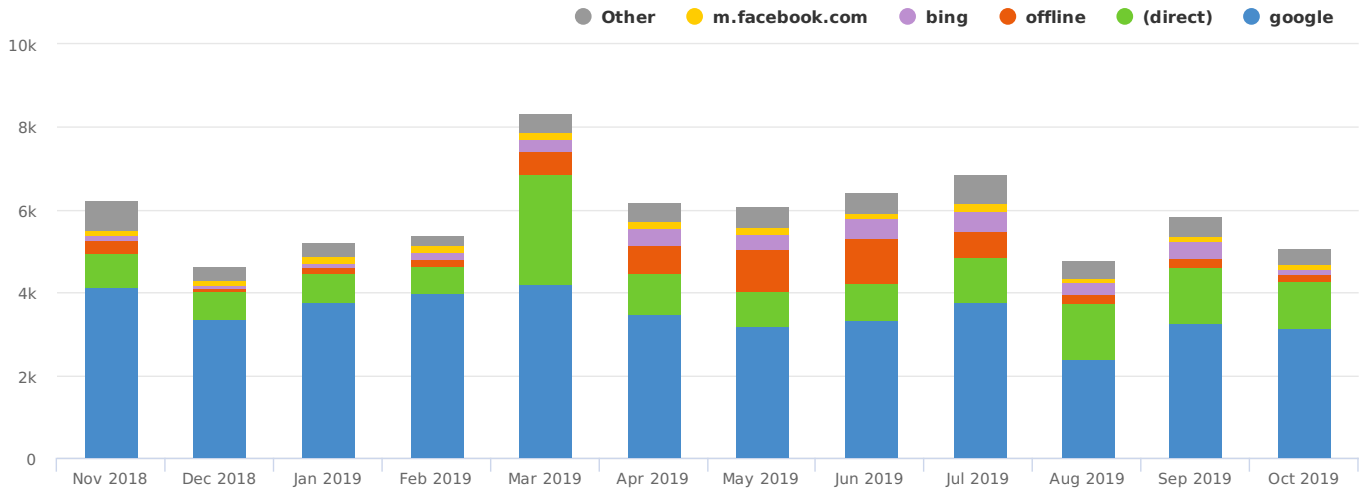


Device Overview



Top Traffic Sources (11/01/2018 - 10/31/2019)

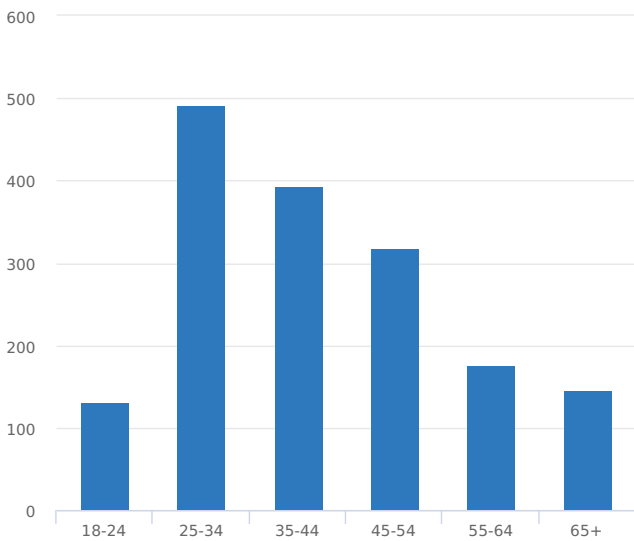
TOP TRAFFIC SOURCES



Audience Demographics (10/01/2019 - 10/31/2019)

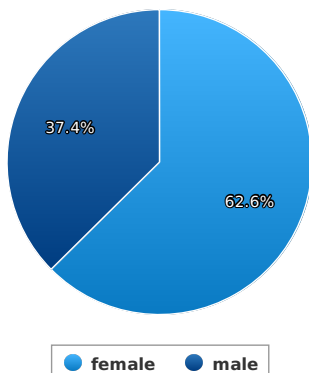
AUDIENCE DEMOGRAPHICS

Sessions by Age



Sessions by Gender

Oct 01, 2019 - Oct 31, 2019



Audience Location (10/01/2019 - 10/31/2019)

AUDIENCE LOCATION

Sessions by Country

Oct 01, 2019 - Oct 31, 2019

